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| **Business SWOT Analysis** |
|  | **OPPORTUNITIES** | **THREATS** |
| **STRENGTHS** | *Write strengths that assist with opportunities here, along with a description of the opportunity* | *Write strengths that help counteract threats here, along with a description of the threat* |
| **WEAKNESSES** | *Write weaknesses that may hinder you from exploiting opportunities here, along with a description of the opportunity* | *Write weaknesses that may compound threats here, along with a description of the threat* |