



## Give your community a new lease on life.

Your leasing team plays an essential role in boosting your apartment community's bottom line.

The NALP designation is the official stamp of approval, letting you know that your team members have acquired skills to successfully overcome objections, close sales and retain residents. NALP: the single most important thing you can do for your leasing team and your community's bottom line.

**NAA members learn at their own pace for only \$39 a course (8 courses); an investment in your team that you can't afford to pass up.**



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