## Sample Media Alert

Note: This form alerts media to an unusual opportunity in conjunction with the same project that’s described in File 12-6, a calendar release.

**Media Alert For Further Information:**

**To News and Photo Editors:** Jody Phillipson

May 15, 2016 (456) 555-1011

### ACCLAIMED PAINTER TRANSFORMS GYM WALL WITH

### SPRINGFIELD STUDENTS

##### SCHOOL MURAL TO HONOR WOMEN

##### IN MASSACHUSETTS HISTORY

**Springfield —** Renowned Mexican painter Ester Rivera, currently a visiting faculty member at the University of Massachusetts, has a mission: to help communities remember and honor their histories. Last fall, through the university’s Caring for Community service program, Rivera, her students, and three members of the history faculty sat down with teachers at Springfield’s Emily Dickinson Middle School to design an innovative collaboration between the university and Dickinson School. Two months of meetings among administrators, teachers, students, and their families brought to life the Massachusetts Women’s History Mural Project.

Middle school students’ research — guided by their teachers and the participating U.Mass history professors — uncovered stories of acclaimed and little-known heroines from the history of the state. These investigations were followed by a design process led by Rivera and by the creation of a massive, colorful mural on the exterior of the Dickinson gym.

Next Saturday, from 9 a.m. to 6 p.m., Rivera is working with three groups of students, putting the finishing touches on the mural. This final Mural Work Day offers members of the media an opportunity to get behind the scenes of an innovative education and community beautification project as it is completed.

Funded with a grant from Springfield Savings and Loan, the Massachusetts Women’s History Mural will be unveiled to the public at a dinner and celebration on the evening of May 27.

**WHAT:** Acclaimed painter leads middle school students in finishing an innovative mural project at a Springfield middle school

#### WHEN: Saturday, May 23, 9 a.m.–6 p.m.

**WHERE:** Emily Dickinson Middle School gymnasium

3321 South Drive, Springfield

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