***Sample Online Auction Budget***

This budget for a small-scale online auction assumes use of an online auction service that charges a percentage of auction proceeds and manages many of the event logistics — photographing the items, designing the auction site, managing the bids, and shipping items to the winners.

Board members were asked to help underwrite event costs, solicit and contribute auction items, and involve their friends in contributing items and bidding.

**Income**

Auction revenue $14,000

Board sponsorships 4,000

Total Income $18,000

**Expenses**

Online auction service fees $2,800

Graphic design of e-newsletter announcements 500

Committee meeting expenses 300

Shipping items to auction service 750

Messenger service to collect items from donors 350

Total Expenses $4,700

Net Auction Revenue $13,300