# Chapter 8 Web Resources

**A Basic Guide to Program Evaluation**

<https://www.tgci.com/articles/basic-guide-program-evaluation>

The Grantsmanship Center reprinted this user-friendly article by Carter McNamara, MA, PhD, about program evaluation basics.

**American Evaluation Association**

<http://www.eval.org>

Designed for evaluation professionals, but of interest to anyone conducting evaluations, the American Evaluation Association offers tips, webinars, blogs, and other resources.

**Checklist for Program Evaluation Planning**

<http://www.managementhelp.org/evaluation/program-evaluation-planning.htm>

The Free Management Library offers a helpful checklist by Carter McNamara, MA, PhD, to planning a program evaluation.

**Evaluation Best Practices**

<http://www.ournonprofitalliance.org/evaluation_best_practices.aspx>

Practical tips from Ohio University to guide your evaluation work.

**Evaluation Handbook**

<http://www.wkkf.org/resource-directory/resource/2010/w-k-kellogg-foundation-evaluation-handbook>

The W. K. Kellogg Foundation offers nonprofits some excellent resources in its Knowledge Center. While focused on the needs of its grantees, W. K. Kellogg’s excellent evaluation handbook is freely available to all.

**Formatting Guide to Ease the Writing of an Evaluation**

[http://som.flinders.edu.au/FUSA/SACHRU/PDF/EvalReportTemplate.pdf](http://som.flinders.edu.au/FUSA/SACHRU/PDF/EvalReportTemplate.pdf%22%20%5Ct%20%22_blank)

A user-friendly overview from a South Australia organization about how to organize your evaluation information into a readable paper.

**Innovation Network**

<http://www.innonet.org>

The “Point K Learning Center” section of the Innovation Network website offers tools for writing logic models, evaluation, and capacity building. You must register to use the free resources.

**Measuring Outcomes**

<http://www.strengtheningnonprofits.org/resources/guidebooks/MeasuringOutcomes.pdf>

Based on work funded by the Compassion Capital Fund (administered by the U.S. Department of Health and Human Services), this guidebook for measuring outcomes is particularly useful to nonprofits working with low-income populations.

**Nine Strategies for Successful Program Evaluation**

<http://city.milwaukee.gov/ImageLibrary/Groups/cityDCD/LVP/QualityStandards/NineStrategiesforSuccessfulPro.pdf>

This brief publication from the city of Milwaukee advises nonprofits about the importance of representing their evaluation plans clearly and thoroughly in grant applications.

**Outcome Measurement**

<http://www.councilofnonprofits.org/tools-resources/impact-and-evaluation-of-outcomes>

This useful article from the National Council of Nonprofits incorporates links to articles and tools to use in devising your evaluation.

**Outcomes Indicators Project**

<http://www.urban.org/policy-centers/cross-center-initiatives/performance-management-measurement/projects/nonprofit-organizations/projects-focused-nonprofit-organizations/outcome-indicators-project>

Working together, the Urban Institute and the Center for What Works have created the Outcomes Indicators Project, a helpful framework for tracking nonprofit performance.

**Program Evaluation: Planning, Resources, and Making Your Organization Better**

<http://www.minnesotanonprofits.org/nonprofit-resources/management-hr/program-evaluation>

The Minnesota Center on Nonprofits provides a brief introduction to evaluation and links to articles about planning, finding resources for, and making use of your nonprofit’s evaluation.

**Tools and Resources for Assessing Social Impact**

<http://trasi.foundationcenter.org>

On the Foundation Center’s GrantSpace website, you can find an array of helpful materials in the Knowledge Center, including articles about evaluation and a searchable database (the TRASI project) of information about different approaches to measuring the impact of your nonprofit’s work.

**Understanding Software for Program Evaluation**

<http://www.idealware.org/reports/understanding-software-program-evaluation>

A free, downloadable report from Idealware can help you choose among types of software available for program evaluation. While you’re at the Idealware site, check out its article comparing different online surveying tools.